

# HAND DRYER BUYER'S GUIDE

## THE KEY FACTORS TO CONSIDER WHEN CHOOSING YOUR HAND DRYER

You can rest assured that **Direct365 are the most competitive online hand-dryer supplier**. We can meet your budget needs with a range of price options, but what about your other hand dryer requirements? Discover our top picks below.

### SPEED

Is your washroom in a **high footfall** area? Are queues likely to build up? Do people need to be in and out quickly? In high footfall public spaces, it's vital that drying time is quick to prevent queueing and a build-up of people.

#### Where is FAST DRYING TIME necessary?

Shopping centres, museums, schools/colleges/universities, service stations, theatres and stadiums

**Remember:** during event intervals, a large number of people will flock to the washroom and want to be in and out as quickly as possible – a fast hand dryer will minimise queues.

#### What do Direct365 recommend?



#### Dyson Airblade V Hand Dryer

**12 second drying time!** The Dyson digital motor (V4) uses digital pulse technology to draw up to 20 litres of air per second through the machine for fast hand drying – and it can handle high usage.



#### The Blast™ Ultra Fast Hand Dryer

**Kind to the carbon footprint,** The Blast dryer simultaneously blows water off hands and evaporates residual moisture, drying hands completely in approximately **10 seconds!**



#### Airforce Hand Dryer

**Our best seller!** This dryer boasts a **12 second drying time**, with anti-microbial technology, low power consumption and a smooth and sleek design.

### NOISE LEVEL

Noise level is an important factor that is often overlooked when kitting out washrooms. In certain environments, a loud hand dryer can be distracting, frightening or spoil a peaceful atmosphere.

#### Where is a QUIET DRYER necessary?

Close to reception areas, offices, libraries, schools/colleges/universities, spas and beauticians

**Remember:** if a hand dryer is to be placed in a primary school or nursery, it's important to consider the impact a loud and noisy dryer may have on young children.

#### What do Direct365 recommend?



#### Warner Howard SR800Q

This hygienic, low energy dryer has **attained the Quiet Mark**, an award programme encouraging companies to prioritise noise reduction products. Its slim, modern design makes it a top pick!



#### Mediclinics Machflow® (M09A)

With a lower noise level than other dryers in its class, the Machflow is a popular choice thanks to its **adjustable smart motor** and a **design that minimises vibrations and noise.**



#### Modular Automatic Hand Dryer

This dryer is a perfect choice for low budgets and provides **extremely quiet 39dB operation**, however drying time is compromised compared to other options.

**To view our wide range of hand dryers, visit:**

[www.direct365.co.uk/supplies/hand-dryers](http://www.direct365.co.uk/supplies/hand-dryers)

## DESIGN

The design of a hand dryer can influence how customers perceive your establishment. A sleek style will improve the look of your washroom and leave a good impression.

### Where is **STYLISH DESIGN** necessary?

High-end buildings, hotels, offices, beauticians, spas, restaurants and bars

**Remember:** people prefer to use facilities with contemporary features, so a hand dryer with a modern design will be more appealing.

### What do Direct365 recommend?

#### Mediclinics Dualflow® Plus Hands-In

If you're looking for a hands-in dryer, then this **contemporary design** is a great choice to keep your washroom looking sleek – choose from white, satin or black.

#### Airforce Hand Dryer

A compact option with a **sleek, modern design**. Available in three finishes: white, brushed stainless steel and polished stainless steel.

## DURABILITY

In some locations a hand dryer may face vandalism, abuse or impact. It's important to bare this in mind when choosing a dryer and to pick something that's sturdy and durable.

### Where is **DURABILITY** necessary?

Public spaces such as nightclubs, pubs, stadiums, train stations, schools, public toilets

**Remember:** a hand dryer is an investment for your washroom, you want it to be a permanent fixture and not to need often replacement.

### What do Direct365 recommend?

#### Mediclinics Mediflow® (M03AC)

This high quality and **impact resistant** dryer is a rugged, long lasting model with anti-vandalism features. The one-piece cover is 1.5mm of stainless steel making it hard to tamper with.

#### Mediclinics Machflow® (M09AC)

With similar features to those listed above, this Mediclinics model is an ideal **anti-vandal** hand dryer with low electric consumption.

## SIZE

If your washroom is small then you might require a compact hand dryer to fit into a tight space. Convenience is key, so it's important to make the right decision on which size you want.

### Where is a **COMPACT DRYER** necessary?

Small establishments like independent shops, cafes and beauticians

### What do Direct365 recommend?

#### Dyson Airblade V Hand Dryer

Unique because of its slim profile, this dryer **potrudes just 10cm from the wall!** Dimensions: W 234mm x H 394mm x D 100mm – perfect for snug spaces.

#### Mini Jet Hand Dryer

For extra small spaces, get the **smallest dryer from our range**, dimensions are: W 159mm x H 250mm x D 99.5mm. At a competitive price, this is a great choice for a mini dryer.

## EFFICIENCY

Energy efficiency = cost savings. Think of the expense of running a hand dryer and consider whether your washroom already has electricity and a spur – **you'll need electricians to hook it up.**

### Where is an **EFFICIENT DRYER** necessary?

Everywhere! Who doesn't want to save money and save the planet?

### What do Direct365 recommend?

#### Airforce Hand Dryer

More energy efficient than any other dryer in its class! With a high speed motor delivering **34,000rpm at just 1.1kW power output.** It's no surprise this one's a best seller!

#### Warner Howard EL600 Ultra Low Energy

Lightweight, durable and great value for money, this **extremely efficient** dryer costs just £18.27 per year to run if dryer is used 300 times for 15 seconds per day.

**To view our wide range of hand dryers, visit:**

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